



Recycling & Recovery

Tetra Pak is committed to increasing the recycling of used beverage cartons, aiming to double the global recycling rate by 2020 to 40%, focusing on raising consumer awareness, sharing knowledge and expertise, facilitating collection infrastructure and supporting recycling technology development.

Recycling of our used packages is important to us as well as to most of our stakeholders. We set ourselves clear targets to continue increasing recycling worldwide. To support this, a number of initiatives are taking place in almost every country in which we do business.

More information on recycling Tetra Pak packages: <http://www.tetrapak.com/environment/recycling-and-recovery>



Environmental Education Kits

As part of our environmental education efforts, we have developed the Environmental Education Kits for kids, which is being introduced in schools and teaching centers throughout the region. This interactive kit includes informative posters with information such as the life of a Tetra Pak package, the correct way to separate and deposit beverage containers, as well as a game board and instructions on how to make your own recycled paper!

Watch "A Little Film About Recycling" to learn more:

<https://www.youtube.com/watch?v=AbKVXR1UAel&list=PL10C49583D3A632AA>

Tetra Pak packages: 100% Recyclable

Did you know that Tetra Pak packages are 100% recyclable? The packages are made up of three (3) materials: paper (75%), plastic and aluminum (25%), which can be used to make new products. At the recycling plant, the packages go through a pulping process to extract the paper fiber and separate it from the aluminium and plastic. The recycled fiber can be used to make new paper products such as paper towels, toilet paper, cardboard boxes, etc. The aluminium and plastic are used together in a blend we call "polyaluminium" and it can be used to make products such as roof tiles, furniture, buckets, pens, among others.





Bio-Based Plastic for Carton Packaging in Brazil

In an industry first, Tetra Pak, the world leader in food processing and packaging solutions, today announces that all of the packages it produces in Brazil are now using bio-based low-density polyethylene (LDPE). Combined with paperboard, the use of bio-based LDPE made from sugar cane increases the content of materials from renewable sources to as much as 82% in a Tetra Brik® Aseptic 1000ml Base package. Produced by Braskem, one of the world's leading biopolymers producers, bio-based LDPE used in Tetra Pak cartons has the same physical and chemical properties as the traditional fossil-fuel derived polyethylene. Tetra Pak has initially prioritized the Brazilian market but intends to expand the offer to more markets in future.